

POLICY STATEMENT

APPROVAL OF LOCAL INFORMATION POINT

POLICY ADOPTED: 18 September 2018

Policy Objective:

The objective of this Policy is to outline the requirements for any local businesses wishing to promote the provision of local tourism information in addition to Council's Visitors Information services through a formal partnership with Council.

Policy Statement:

The Local Information Point Service is a recognised working partnership between Council and a business or entity to ensure that tourists and visitors have easy access and are provided with relevant and up to date information on local attractions, events and facilities available within the Bland Shire Local Government Area.

An approved Local Information Point is a business or entity that is committed to partnering with Council in the provision of local tourist information for the Bland Shire and has completed and lodged the relevant application form and fees.

Local Information Point signs are produced and obtained from Bland Shire Council and can be displayed in the following ways:

- Attached to an 'A' frame advertising sign on the footpath (a Development Application needs to be lodged with Bland Shire Council for an advertising sign on the footpath)
- Attached to the exterior of a building
- Displayed inside the business.

Definitions:

- Visitor Information Services means the Council managed Visitors Information Centre.
- Local Information Point means an approved business or entity providing local information to visitors through partnership with Council.

Responsibilities:

- Bland Shire Council will:
 - provide a supply of locally produced information resources,
 - design, construct and supply the Local Information Point sign.
- It is the business owner or entity's responsibility to:
 - collect the resources from the Visitors Information Centre,
 - supply a display for local Bland Shire brochures,
 - mount the approved signage,
 - apply and pay for a replacement sign should the previous sign be stolen, damaged or destroyed.

References:

Authorisation:

Status	Committee	N/A	
	Manex	N/A	
Owner	Office of the General Manager		
EDRMS Doc. ID	626213		
Superseded Policy	N/A		
Date of Adoption/ Amendment	Revision Number	Minute Number	Review Date
18 September 2018	0		September 2023
Related Council Policy / Procedure			
<i>Use of Footpath Policy</i>			
<i>Information Point Procedure</i>			