

POLICY STATEMENT

MAIN STREET BANNER POLICY

AUTHORISATION

POLICY TYPE: <i>(Council or Operational)</i>	Operational
POLICY LOCATION: <i>(eg. Corporate, Engineering, etc.)</i>	Infrastructure and Sustainability
RESPONSIBLE OFFICER: <i>(by position title)</i>	Director Technical Services
AUTHORISED BY: <i>(GM or Director Title)</i>	Manex
DATE ADOPTED:	27 May 2022
ADOPTED BY: <i>(Manex or Council)</i>	Manex
MINUTE NO: <i>(If required)</i>	
REVIEW DUE DATE: <i>(Four years unless statutorily required sooner)</i>	May 2026
REVISION NUMBER:	2

DOCUMENT HISTORY

VERSION NO.	DATE	DESCRIPTION OF AMENDMENTS <i>Include names of former policies that this policy will replace if applicable</i>	AMENDED BY <i>(Where required)</i>
0	17.09.2013		
1	15.07.2014		

REVIEW OF THIS POLICY

This Policy will be reviewed within four (4) years from the date of adoption or as required in the event of legislative changes. The Policy may also be changed as a result of other amendment that are to the advantage that Council and in the spirit of this Policy. Any amendment to the Policy must be by way of a Council Resolution for all policies categorised as “Council” policies or the approval of the General Manager for all policies categorised as “Operational” policies.

1. Purpose:

This policy sets our Council's requirements in relation to the use of the banner support structures in Main Street, West Wyalong for the purpose of displaying banners.

This Policy ensures that an Easter and Christmas banner is erected across the Main Street, therefore maintaining this tradition. These celebratory Banners have precedence over Event Banners.

2. Scope:

This Policy applies to all usage of the Main Street banner structures by Council and the Community, and will be administered by the General Manager or delegated staff.

3. Outcomes:

3.0 Purpose of the Banner Structures

3.1 The Main Street Banner may be utilised by Bland Shire Council to promote Community events the Shire Council has identified through its Community Strategic Plan or events the Council directly supports.

- a) The Main Street Banner can be utilised by Bland Shire Council to promote Community Events in the Shire as identified through its Community Strategic Plan or events of regional or state significance.
- b) The Main Street banner may be utilised by community organisations, when not in use by Council, on approval of the Urban Coordinator and the General Manager. The fee applicable will be as per the current Bland Shire Council Revenue Policy.
- c) The General Manager will have sole discretion if an event is Regional/State or Local.

3.2 The Main Street Banner will be utilised by Bland Shire Council to celebrate the following gazetted Public Holidays periods – Easter, Christmas, New Year period, Australia Day, Anzac Day and the West Wyalong Show.

3.3 Banner use will be restricted to Council for the purposes described in 3.1 and 3.2.

3.4 On occasions when the dates are closer than three working days or overlap, then the decision of what is to be erected and for how long will be made by the Urban Coordinator.

4. Roles and Responsibilities:

The Urban Coordinator is responsible for enacting this policy.

5. Legislation and Supporting Documents:

Bland Shire Council Banner Procedure

6. Relationship to Community Strategic Plan:

This Policy supports Council's Delivery Program Strategy 4.1 facilitate Council events to build social capital and a sense of belonging within the community.